

# SAFAA AHMED ELATTAR

## Social media manager

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A highly motivated and organized person with strong communication and presentation skills. With over Five years of experience in content creation and two years in sales management. I am passionate about learning, self-development, and contributing to dynamic organizations where I can grow and make a meaningful impact. My ability to adapt, collaborate, and think creatively allows me to excel in both individual and team settings.

## Work Experience

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### Social media manager

Netarabia EGY, EAU, KSA (Full-time) | Jun 2024 - Jun 2025

- As a Social Media Manager, I lead the team, organize tasks, and oversee workflow to ensure smooth execution. I develop strategies, create engaging content, manage campaigns, and monitor performance. I also structure work plans, follow up with clients, and analyze the best approaches to meet their needs effectively.

### Team Leader

Netarabia EGY, EAU, KSA (Full-time) | Sep 2023 - Jun 2024

- As a Social Media Manager, I lead the team, organize tasks, and oversee workflow to ensure smooth execution. I develop strategies, create engaging content, manage campaigns, and monitor performance while coordinating team efforts for maximum impact.

### Content Creator

Netarabia EGY, EAU, KSA (Full-time) | Jan 2022 - Sep 2023

- I create compelling and creative content that enhances brand identity and engages the target audience. I write social media posts, ads, and marketing materials while optimizing content for SEO and ensuring alignment with marketing strategies for maximum impact.

### Sales Manager

Idigital (Fulltime) | Feb 2021 - Feb 2022

- As a Sales Manager, I lead the team to achieve targets, develop strategies, and follow up with clients to drive sales growth and build strong relationships that enhance the company's success.

## Education

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### Faculty of Commerce English Section, Degree: Very Good

South Vally University - Business Management department

## Trainings

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Sales training in 2020

Soft skills training endorsed by Anti-addiction and treatment fund oct.2019

Micro Soft training 2018

## Languages

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**Arabic:** mother tangle

**English:** Advanced

**French:** Basics

**Turkish:** Basics

## Activities

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### Voluntary works

- Volunteer at life maker
- Volunteer at El Taiseer charity in Qeft
- Volunteer at Addiction Treatment & Abuse Fund
- Volunteer at Hayaa Naqraa initiative

### English clubs & workshops

### Attending & Organizing events